

15,000 participants 11th edition of Montreal's White Party gets booming audience

Montréal, April 25, 2005 – During the week from March 24 to 28, 2005, the now famous Montreal's White Party Week events managed once again to attract and win over the entire population of tireless night owls and white-feathered dancers from Montreal and the neighbouring scenes. This 11th edition of Montreal's White Party Week ended Tuesday morning on the note of the traditional OFF White, confirming the **undeniable success** of this gathering.

Upon the conclusion of an entry rich with various performances **15,000 participants** flocked to **Palais des Congrès de Montréal** that Sunday evening and discovered two rooms splendidly revamped for the occasion. Montreal rhyming with magical, everyone was sure to notice the amazing feats accomplished by our white gardeners, **Ian Routhier and Denis Brossard**, and their ephemeral installation of giant suspended flowers, of strewn petals and of taut white sails under the subdued light. The Trance Room and House Room both welcomed the talent of international sound artists, decibel jugglers invited to perfect the magic and who know just how to create an exceptionally festive atmosphere for 15 hours in a row.

Artists on the roster and confirmed Olympian reputations

The presence of big names from the international electronic music scene contributed to the creation of a unique ambience and fully met with the audience's expectations. In the Trance Room, the much anticipated performance of the incomparable **Tiësto** managed to measure the true spirit of partying that came alive that night on the occasion of his first-ever appearance at Montreal's White Party, which was also supported by **Preach** in an unrivalled performance, **Benny Benassi** and **Marco G**, professional until the wee hours of the night. In the House Room, **Peter Rauhofer**, prince of the 2004 edition, transformed once again into the big guru of this 11th edition, with **David Morales**, now as famous for his *White is Pure 4*, **Deep Dish**, **Bruno Brown** and **Jester**.

So, that's **15 hours of partying** that has respected more than ever the spirit of electronic dance music culture without any incidents marring the vibe of this night that will once again remain etched in the Montreal nightlife fauna's collective memory.

Coverage and media

Montreal's White Party captured the attention of the media who generously covered all events. The cameras of the most significant French and English television networks were on

location to report the sheer size and quality of the party as a whole. Montreal's White Party now benefits from an enviable status on the international scene, which contributes to ensuring its success which Montreal can now leverage for its promotion. However, it remains a concern that **many representatives from the media chose once again to insist on the eight arrests made** by the **police** which, based on the ratio **(8/15,000=0.05%)** and on the severity of the searches at the entrance declared they were **very satisfied with these results**. What's more, Montreal's White Party is handing \$10,000 to the Centre communautaire des gais et lesbiennes de Montréal.

The organizers of Montreal's White Party wish to thank all of their partners as well as the public for their support and enthusiastic participation, and would like to invite them all to the 12th edition of **Montreal's White Party Week** that will take place from **April 13 to 17, 2006**.

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