

A lineup worthy of superheroes for the 13th White Party Week

Montreal, March 20, 2007 – Faithful to the superhero theme of its visual presentation, the **13th White Party Week** will be offering a menu larger than life from **Thursday, April 5, to Monday, April 9**. And nowhere more so than at the **main event**, which as tradition demands will take place on **Easter Sunday, April 8**, at the **Palais des Congrès de Montréal** (Montreal Convention Centre). The roughly **15,000 participants** expected will have the opportunity of partying for **15 hours** to the rhythms of a formidable alignment of DJs consisting once more of the most prominent names on the international electronic dance music. And to palpably raise the temperature of Montreal nightlife on the **dates leading up to White Party**, a firestorm of **exclusive events** will be blowing a serious dose of festive energy into a number of **Montreal-area clubs**.

13th White Party Week: the ultimate in international DJs

A moment of intense communion, a true starting point for springtime in Montreal, a celebration of openness and diversity, **White Party Week** has over the years grown into an event with no equivalent, both in scope and in its very special atmosphere. As part of this 13th edition, **fifteen top-level DJs and artists** will be performing in **two immense rooms** especially laid out at the Palais des Congrès. Heated rhythms will be the order of the day in the **House room**, where White Party Week regulars will be enjoying the presence of the monumental duo **Deep Dish** and New York DJ **Peter Rauhofer**. After his smash appearance at Divers/Cité 2006, Israel's **Offer Nissim** will also be joining the party, as will his compatriot **Maya**, presenting a much anticipated vocal set by his side. Montrealers **Sultan** and **Stéphan Grondin** as well as the excellent Chilean DJ and monthly Red-Lite resident **Cesar "Bass" Romero** will round out this very high-flying House component. In the **Tech room**, meanwhile, a storm of collective madness threatens to blow over the dancefloor when the new Dutch prodigy, **Sander Van Doorn**, makes a first Montreal appearance in a dream night for all lovers of trance music. Number 2 on *DJ Mag's* Top 100 and a grandmaster of the genre, **Armin Van Buuren** is making a return visit to White Party Week, while the initial visit of trio **Above and Beyond**, a revelation on the British scene, promises to be electrifying. But far beyond being limited to these three names, the tech/trance portion of White Party Week will be quite simply gargantuan, including as it does a live set by the landmark duo **Second Sun** as well as DJ sets by Montrealers **Preach** and **Wizz**. With its two halls decked out in spectacular fashion and its cutting-edge sound and lighting equipment – not to mention the possibility of bumping into some genuine superheroes – the 13th edition of White Party Week will convey partying to another dimension.

Tuesday, March 27: launch of the official *White Is Pure 6* CD, with Max Graham

The White Party Week beat will get under way on Tuesday, March 27, when the **official White Party CD** is released during a special pre-event evening at the **Time Supper Club**. Proceedings will kick off with a media drinks gathering **beginning at 5 p.m.** and continue with a live set by Max Graham, the man behind the ***White Is Pure 6*** selection and mix. **Admission is free** for this event, with the possibility of dining at the club at one's own expense. Note that **another special evening** is scheduled for **Ottawa**, when DJ **Martin Villeneuve** will be at the controls for ***White Night*** on **Saturday, March 31**, at the club **Heaven**.

Sunday, April 1: *Carte Blanche* – Axwell at Club Opera (10 p.m. - 3 a.m.)

Now established in England, Sweden's **Axwell** is a leader in new Scandinavian House with impact productions like "**Feel the Vibe**" and incendiary remixes for Roger Sanchez, Bob Sinclar, The Rasmus and many others.

Thursday, April 5: *Noche Blanca* – Max Graham at Club Opera (10 p.m. - 3 a.m.)

For over 15 years this creative and versatile DJ has transcended the many successive vogues with his constantly renewed sounds. In demand around the world for his DJing talents, Graham is also an acclaimed producer – as witness celebrated titles like "Airtight," his giant remix of "Owner of a Lonely Heart" or the smash hit "Crank," which was everywhere in the summer of 2005. The author of the official *White Is Pure 6* CD takes control of the turntables at Club Opera for a don't-miss evening.

***White House* – Erik El, *Birthday Party* at House Nightclub** (10 p.m. - 3 a.m.)

Since his start at the late lamented club Jingxi, Erik El's unstoppable ascent has carried him to the elite of Montreal House DJs. Now a resident at the after-hours Circus, Erik mines the true sources of underground sound to bring his rhythms to undreamed-of levels of intensity. A *really* happy birthday in store!

***Hustler White* – 100% Hip hop with DJ Short Cut at Club Unity** (10 p.m. - 3 a.m.)

Lovers of hip hop will be well served at this special event, where seasoned DJ **Short Cut** will show the way with a supporting cast of live sets and hip hop dance performances.

***White Lies –Starlust* – Joey Arias and Sherry Vine at Cabaret Mado** (10 p.m. - 3 a.m.)

Two of the most exciting and creative drag queens on the US scene, **Joey Arias** (who also plays The Mistress of Seduction in **Cirque du Soleil's Zumanity**) and **Sherry Vine** revisit the **Starlust** cabaret extravaganza with which they've conquered audiences in the States, Europe and Australia.

***White Lantern* – Residents in the spotlight at Red-Lite** (1 a.m. - 10 a.m.)

Resident DJs **Danny Torrence**, **Jester** and **Malick** will be performing in the House room, while **Short Cut**, **Kleancut** and **Puppa Sacha** do their thing on the hip hop side. Those in attendance will be eligible to win a **pair of tickets for White Party**.

***Nuit Blanche* – Princess Superstar at Stereo Nightclub** (2 a.m. – ...)

The self-proclaimed "First Lady of Hip Hop," Concetta Kirschner a.k.a. Princess Superstar created some happy havoc with the famous "Bad Babysitter," among other numbers. As freewheeling as ever, the collaborator of Moby, Kool Keith, Larry Tee and a list of others continues to blast away at dancefloors with a corrosive blend of electro hip hop trash that takes no prisoners.

Saturday, April 7:

***White Noise* – Danny Torrence welcomes Suzanne Palmer at Millenium** (10 p.m. - 3 a.m.)

For this special event, American diva **Suzanne Palmer** will be presenting an exclusive performance of her most recent hits – songs like "Luv 2 Luv," "Sound of the Drums," "Fascinated" and "Free My Love" – in the company of Montreal DJ **Danny Torrence**.

STRAP V.2/Cuir Expérience – Twisted Dee will be making waves at Bain Mathieu

(9 p.m. - ...)

White Party Week's wildest party is back at Bain Mathieu and will be showcasing renowned New York DJ **Denise "Twisted Dee" Gurney** as well as **DJ Romeo** and a special go-go dancing performance by model **François Sagat** of the Titan Media agency.

Pre-White Party– The legendary DJ Dan at Circus (1:30 a.m. – noon)

A precursor of the California scene with the legendary Funky Techno Tribe in the early '90s, DJ Dan has stayed the course ever since and today occupies **5th spot on DJ Mag's Top 100**. The creator of such classics as "**Loose Caboose**" and "**Needle Damage**," he'll be setting the White Party table with another of his powerful DJ house-techno-breakbeat sets. Also on the program, Montrealers **King Louis** and **Franco Fabi** in the House room, and **Kamistry**, **Kwite Sane** and **Mc Kiki** in the hip hop section.

Sunday, April 8:

White Sleaze – Bain de House with Patrick Dream and Erik El at Parking (2 a.m. – 3 a.m.)

Anyone seeking the right rhythm before heading on over to White Party need look no further than the duo of **Patrick Dream** and **Erik El**, who'll be turning up the heat and then some at Club Parking.

13th edition of White Party - Palais des Congrès de Montréal (9:30 p.m.– noon)

Monday, April 9:

Off White / After Eight – Stereobar (8 a.m. – 3 a.m.)

The dayclub will be in full swing from Monday to Tuesday morning to the rhythms of **Jester**, **Malick**, **Erik El** and **Bruno Brown**.

Off White – Urgence Dayclub (noon - 3 a.m.)

The Île-Jésus version of the dayclub will start at noon and wind up in the middle of Tuesday night at Laval's Urgence Dayclub. With **Uppercut**, **Michel Simard** and **George B.**

Tickets:

Tickets for **White Party Week** are on sale on the **Web and by telephone** over the site **wantickets.com (1-877-449-0446)**. The public can also purchase them over the counter at the White Party Week **network of specialty stores** and at the **head office of wantickets.com**, located at **4446 St-Laurent, Suite 800**. **Passes** that provide access to all events are also **on sale at a cost of \$200 exclusively at Priape**, 1311 Ste-Catherine East (514-521-8451).

Information for the public: **www.balenblanc.com, info@balenblanc.com**