

Press release
For immediate release



11th edition – March 24 to 28, 2005

Montreal's White Party Week

Auspicious winds signal delights for the senses

Montreal, March 8, 2005 – Auspicious winds will soon sweep Montreal while the **11th edition** of **Montreal's White Party Week** takes flight, **March 24 to 28**. Partying spirits, night owls, and indefatigable, inveterate dancers from all communities are therefore invited to flock to various hot spots mainly located downtown for five balmy evenings crowned by the spectacular **White Party** – on the night from the 27th to the 28th.

Once again this year, the house will be housed by the **Palais des Congrès**, where two theme rooms will be set up (*Trance* and *House*) and will host acclaimed DJs called on by the most prestigious nightclubs on the planet: **DJ David Morales**, **DJ Benny Benassi**, **DJ Tiësto**, as well as **DJ Peter Rauhofer** and **DJ Deep Dish** making a much anticipated return on the occasion of this 11th edition. Other DJs from our own backyard, **Marco G**, **DJ Preach**, **DJ Jester** and **DJ Bruno Brown**, complete a roster that will no doubt create quite a vibe for the crowd – and breathe life in the party!

Thursday, March 24

Hustler White I and II, White Lies, Noche Blanco I and II...

Hustler White – Part I will feature New York **DJ Junior Vasquez**, the man of a thousand hit remixes, who will share the tables with Canadian **DJ Patrick Guay at Unity II** (9 p.m. to 3 a.m. – \$15 at the door, \$10 presale at Unity II coat check and free with VIP pass). At **Cabaret à Mado**, **DJ Mister Smith**, the mind behind the *Cosmos volume II* compilation (Eurofonic) will host the **White Lies** night with his cooler soul moods (10 p.m. to 3 a.m. – \$4 at the door and free with VIP pass). Meanwhile at the **Upperclub**, on St-Laurent Street, **Noche Blanco – Part I** will present British **DJ Andy Norman** and **Tom de Neef Hed** from Hed Kandi Records and Canadian **DJ Franco Fabi** will get genre aficionados dancing from 10 p.m. 'til closing time (\$15 and free with VIP pass). And everyone's invited as of 3 a.m. to 10 a.m. to keep the party going at Club Stéréo for the continuation of **Noche Blanco and Hustler White – Part II** saluting the return of **DJs Andy Norman** and **Tom de Neef Hed** for a more *after* set. **DJ Franco Fabi** and **DJ Erik L.** (Door \$30 or \$20 with coupon handed that night at Unity II and Upperclub, and free with VIP pass).

At Club **Red Lite** in Laval, the mega **White Lantern** crowd will be spoilt for choice. In the main room, Parisian **DJ Antoine Clamaran** and Canadians **DJ Michel Simard** and **DJ Jester** will pave the way for the dancers while the latter will get the opportunity to let loose on tracks by **DJ Lopez**, **DJ Pacha** and **DJ Sacha** in the Hip Hop room, where **Square (Les banlieuzards)** will deliver a live performance. The night will start at 2 a.m. and end at 11 a.m. (\$20 and free with VIP pass). **White Lantern** participants will be eligible for the

draw of two pair of VIP tickets for **Montreal's White Party**, further to many copies of the *White is Pure 4* CD, selected and mixed by **DJ David Morales**.

Friday, March 25

Carte blanche

This year, Montreal's White Party has given *carte blanche* to **DJ Patrick Dream** at Club **NEXXT** (St-Laurent Street) for the entire evening of March 25 from 10 p.m. to closing time. During his residencies at Club Parking, **DJ Patrick Dream** has built quite a reputation by playing the best house and funky-house music in Montreal (\$10 or free with VIP pass).

Saturday, March 26

Blanco Inferno

At Club **Living** (St-Laurent Street), three options are available for night owls on this Blanco Inferno night. In the main room, **DJ Bruno Brown** and **DJ Simon Perreault** (Montreal's White Party 2002) will deploy their top speed house while **DJ Blast** will aim his touches of soul in the R'N'B' room. For those inclined to a little R&R, the **lounge** will welcome **DJ Bahij** (10 p.m. to 3 a.m. – \$10 and free with VIP pass).

Sunday, March 27

White Sleaze T-Dance

As an appetizer for Montreal's White Party, Club **SKY** will host the **White Sleaze T-Dance** with **DJ Norm** and **DJ Alain Jackinsky**, with hostess **Miss Butterfly** (voluntary contribution to benefit **Séro-Zéro**) as of 5 p.m.

Warm-Up and Perfect Sundays pre-party

To whet partiers' appetite and warm up the atmosphere, the usual official Montreal's White Party **Warm-Up** will be held at Club **Millenium** (7500 Viau) this year, from 10 p.m. to 3 a.m. **DJ Louis Georges Cazabon** will preside. And Club **Parking** will host Montreal's White Party's pre-party, **Perfect Sundays**, (10 p.m. to 3 a.m.) with American **DJ John Howard** and Canadian **DJ Patrick Dream** (\$6 at the door and free with VIP pass).

White Hot Hip Hop Night

The main room at Club Aria will welcome the **White Hot Hip Hop Night**. Hosted by MC Keith Dean, the night promises to be hot since three DJs will take turns at the turntables: **DJ Mike Mission**, **DJ Majess** and **DJ Kid Solja**. The party starts at midnight and will last until 10 a.m. Tickets will be sold at the door on the day of the event; free for women and \$15 for men.

Sunday, March 27: Montreal's White Party

For its 11th edition, everyone's invited during the night from March 27 to 28 to flock to the Palais des Congrès and dance at the sound of a DJ roster worthy of those of the greatest capitals in the world. The **Trance Room** will feature **DJ Preach** (9:30 p.m.-1:30 a.m.), the great **DJ Tiësto** (1:30 a.m.-5:30 a.m.), Milanese wonder **DJ Benny Benassi** (5:30 a.m.-8:30 a.m.), and **Marco G** (8:30 a.m.-noon). In the **House Room**, other great names that roam the Earth and garner praise from the public and critics alike will set the vibes: **DJ Jester** (midnight to 1:30 a.m.), followed by the designer and mixer of Montreal's White Party's *White is Pure 4* compilation, **DJ David Morales**, (1:30 a.m.-5 a.m.). Two big names follow: **DJ Peter Rauhofer** (5 a.m.-8 a.m.) and **DJ Deep Dish**, a duo in full control of electronic textures and rhythms (8 a.m.-noon) finally followed by Canadian **DJ Bruno Brown** (9:30 p.m. to midnight).

Monday, March 28

OFF White @ Church – Official After

In order to keep the Montreal's White Party night momentum going, **OFF White** will take over at Club **Stéréo** from noon until 3 a.m. Tuesday morning so that participants may not miss a beat from **DJ David Morales**, **DJ Serge Duchesne** and **DJ Bruno Brown**. The OFF White is presented by SP Productions in partnership with Montreal's White Party/Ness Productions and Club Stéréo. Club Stéréo has obtained a special alcoholic beverage license for the entire length of the After event (\$20 at the door and free with VIP pass).

Regular tickets for Montreal's White Party only are available (\$85, taxes included, service charge extra) **as of February 25** on the **Admission network (tel.: (514) 790-1245, toll-free 1-800-362-4595)** and at various **dedicated points of sale** in the Montreal area all the way to Toronto. One thousand Montreal's White Party **VIP bracelets** are also available at a price of \$25 (taxes included, service charge extra). The bracelets procure the following benefits: exclusive and privileged access to the event via a VIP-dedicated entrance, VIP coat check; access to VIP lounge located beside DJ booth; one official t-shirt; access to a VIP rest area and restrooms. **Important:** These bracelets are complementary to the ticket and do not individually grant the holder any entrance rights. **Montreal's White Party passes** will be sold **\$200** (taxes included, service charge extra), as of February 25 at dedicated points of sale. (The pass provides access to all selected events during Montreal's White Party Week. A promotional Montreal's White Party t-shirt and *White is Pure 4* official CD mixed by DJ David Morales will be offered free of charge upon the purchase of a pass).

Information for the public: www.balenblanc.com, info@balenblanc.com

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Information: Bal en Blanc

**Media relations: Des Ruisseaux Communications
Marie-Noël Phaneuf: (514) 272-3072, ext. 203**