

White Party's 13th edition pre-sale : 1000 tickets offered at a special low price, Saturday, February 10, only

Montréal, February 7, 2007 – Winter is still in full force but the countdown has already started for the next edition of **White Party Week** which will be held from **Thursday to Monday, April 5 to 9**. Once again, some of the biggest names of the international electronic dance music scene will be featured in the **13th presentation of the White Party's** main event, **Sunday April 8** at the **Palais des Congrès de Montréal** (Montreal Convention Centre).

Brace yourselves as **pre-sale** will begin Saturday, February 10 with **1,000 tickets** being offered at a **reduced price of \$65** (taxes included, services charges not included). These specially-priced tickets will be available as an exclusive at certain **specialized points of sale**, on the **Admission network** (telephone reservations and outlets exclusively) and online at **wantickets.com**. **1,000 VIP bracelets** will also go on sale as of the same date, at a price of **\$25** (in addition to the cost of a regular ticket : these bracelets can be used only with a ticket; by themselves they do not provide the holder access to the event).

The crowning moment of this springtime event par excellence, the **White Party** night draws **more than 15,000 participants** each year and has become **one of the most important events of its kind in North America**. For 15 hours non-stop, this giant party brings clubbers and electronic music fans together in **two rooms** respectively dedicated to **House** and **Techno/Trance**, reflecting the diversity and openness that Montreal stands for.

Sign up right away for our **mailing list** at **balenblanc.com** to stay informed about everything having to do with the 2007 Montreal White Party Week.

Particulars about ticket release:

Saturday, February 10 – the first 1000 tickets offered at the special price of **\$65**. * (one day only).

Saturday, February 17, to Friday, February 23 – the next 2000 tickets offered at the special price of **\$75**.*

* Ticket prices are inclusive of taxes but not service charges. A limit of 2 tickets per person.

Beginning Saturday, February 24 – tickets offered at the regular price of **\$90** (taxes included, services charges not included). Note that **tickets sold by Admission** and **wantickets.com** will cost **\$95**.

All of the above-mentioned tickets will be sold exclusively at specialized point of sale, on the **Admission network** (telephone reservations and outlets exclusively) and online at **wantickets.com**.

1000 VIP bracelets for the main event will go on sale on **February 10** at a price of **\$25** each (taxes included, service charges not included). Purchasers benefit from the following: exclusive access to the event through a separate entrance reserved for VIPs; a VIP coat check; access to the VIP lounge located next to the DJ booth; access to a rest area and restrooms exclusively for VIPs. **Important:** These bracelets can be used only with a ticket; by themselves they do not provide the holder access to the event.

Montreal White Party Week passes will be available at a price of **\$200** (taxes included, service charges not included), beginning February 17 at specialized sales points. (The pass provides access to all the official events of White Party Week and includes a free copy of the official *White is Pure V* – White Party CD mixed by Sultan and MV).

Specialized sales points: **Priape** – 1311 Ste-Catherine Est – tél. : 514.521.8451 / **Il Bolero** – 6842, St-Hubert tél. : 514.270.6065 / **Capsule Sportive (Carrefour Laval)** – 3035, Boul. Du Carrefour – tél. : 450.978.0202 / Toxic (Mail Champlain) : 450-465-1941 / Aritmétik– 3688 St-Laurent, tél. : 514.985.4130 / **Outaouais**, Annie Carr – tél. : 613.282.5085 / **Québec**, Productions Underground – tél. : 418.523.1482.

On line: wantickets.com