

Thursday to Monday, April 13 to 17, 2006 Montreal will be dancing wall to wall for the 12th edition of White Party Week

Montreal, March 30, 2006 – Spring will be arriving hot and looking to dance with the holding of the **12th edition of Montreal's White Party Week**, whose power-packed lineup will have **Easter weekend** shaking to the beat of the finest DJs on the planet. From **Thursday to Monday, April 13 to 17**, the action won't pause for breath, as a **series of events** celebrates music and clubbing with unmatched intensity.

DJs and live sets: a white-hot program at White Party Week

Festivities will of course reach their apogee with the presentation of the **White Party** itself, which is happening **Sunday night, April 16**, at the **Palais des Congrès de Montréal** (Montreal Convention Centre). From **9:30 p.m. to noon** the next day, the cream of the international deejay scene will be performing for 15 hours in the **House and Tech rooms**, with names like **Deep Dish, Armin Van Buuren, Infected Mushroom, David Guetta, Peter Rauhofer** and **Nic Fanciulli** spelling one another on the turntables, not counting an impressive contingent of front-rank Montreal DJs that includes **Alain Vinet, Stephan Grondin, Preach, Marco G.** and **Danny Torrence**.

A number of **live sets** will also be boosting the atmosphere of White Party Week to levels not hinted at before, including one by **Infected Mushroom**, who'll be offering their renowned live set in addition to their participation as DJs. Also, appearing Montreal producers **Sultan** (author of CD #1) and **Martin Villeneuve** (author of CD #2) when they take the stage to deliver alternate versions of titles from the **official White Is Pure 5 double CD**. And not to mention the special performance by singer **Yan Lavoie**, who'll be performing over the rhythms of **DJ Jester** accompanied by **dancers from the troupe Tactical**. Moments of the sheerest ecstasy are in store!

Wednesday, April 5 – Launch of the official Montreal's White Party Week CD

In keeping with tradition, the beat of Montreal's White Party Week can be found as well on the event's official CD, which this year is offering double rations of skillfully mixed titles. Montreal DJ-producers **Sultan** and **Martin Villeneuve (MV)** are responsible, respectively, for discs 1 and 2 of the **White Is Pure 5** album, heavy in energizing rhythms just in time for the coming fine weather. The **official launch** will take place on **Wednesday, April 5**, and get going with a **cocktail party** for the media from **6 to 8 p.m.** at the **Times Supper Club**. A **free party, open to the public**, will follow starting at **11 p.m.** with Sultan and MV. Note that launch evenings will also be taking place in Ottawa (April 8, New Capital City Music Hall) and in Quebec City (April 9, Chez Maurice).

Thursday, April 13

White Night Part 1: Frankie Knuckles stirs up Unity II

Cofounder of the prestigious label Def Mix and a legendary figure of House music, **Franckie Knuckles** left his mark on 90s pop music by lending his personal touch to the sound of artists like Diana Ross, Michael Jackson, Mary G. Blige, Michael Bolton and Toni Braxton. On Thursday, April 13, he gives a very rhythmic **kickoff** to White Party Week along with Montreal DJ **Bruno Brown** at **Unity II**.

White Night Part 2: DJ Paulo and Alex Lauterstein light up Stereo

Two of the gay scene's most appreciated DJs, Americans **DJ Paulo** and **Alex Lauterstein** will be sharing the turntables for a night of joyous decadence at the controls of the **Stereo** club's celebrated sound system. A follow-up of dreams for those who want to carry on after Unity, where discount coupons will be handed out earlier in the evening.

White Lies – Happiness is skin deep at Cabaret Mado

The evening will start with a well watered 5-to-7 to the sounds of **DJ Stéphane Lippé** before continuing at 9:30 p.m. (paid admission) with **DJ Pascale McCoy** and the **live performance** *Madonna Drowned World Tour* of **V-Nus**.

White Noise – The Italian master of House at Millennium

Millennium will be playing host to a prominent guest in the person of Italy's **Benny Benassi**, recognized for his driving blend of electro and House rhythms. He'll have the backing for the evening of resident **Louis-Georges Cazabon**.

White Lantern – Residents front and center at the Red-Lite

In honor of the start of White Party Week, the **Red-Lite** will exceptionally be opening its doors on a Thursday, with **DJs Jester, Danny Torrence, Malick** and **Vivie Ann**. Two pairs of tickets for White Party Week as well as *White Is Pure* 5 CDs will be raffled off on the occasion.

Friday, April 14

Carte blanche – Compelling rhythms at Upperclub

With the event taking a semi-break, DJs **D-Formation** and **Erik El** will hold the fort with a storm of tracks tailored to waking up the dancefloor.

Saturday, April 15

STRAP – All anyone could want in a Leather Ball

The party par excellence for those who feel there's no harm in doing good, the **STRAP** party will have the leather whacking to the sound of American DJ **Twisted Dee** in the unique ambience of Bain Mathieu. **Live performances** are also on tap for this evening, where **leather, vinyl and fetish apparel** will be de rigueur.

White Party Pre-party – Hit the ground running at Circus

To get into the proper swing of things with less than 24 hours to go till White Party, the **official Pre-party** gets you mind and body where you want to be with **DJs Erik El** and **Bruno Brown** at the **Circus** controls until next morning.

Sunday, April 16

White Sleaze T-Dance – Try some Sky before you get to seventh heaven

To establish just the right atmosphere before the madness of the main event, Sky is holding its traditional T-Dance with **DJs Mark Falco** and **Gilles Jr. Voluntary contributions to benefit Maison Plein Cœur** will be most welcome.

Monday, April 17

Off White – Dance till you drop at Parking with Guetta and Monnet

Surprise: Just when you thought you were out... they pull you back in! In this case it's none other than **David Guetta** and one of his Paris colleagues to put the arm on you. After officiating as part of White Party Week, Guetta will be back behind the turntables for the **official after-party**. For the occasion he's inviting his compatriot **Claude Monnet**, a 22-year veteran of the French scene nicknamed the "Godfather" who'll have a few gems of his own creation in his sac of vinyl.

White Night – Even further with Hex Hector at Stereo

For the insatiable, the night gets off to a grand start with the unique **Hex Hector** at Stereo, where he'll be sharing the mixing console with **Luc Raymond**. A veteran of the New York scene now settled in Miami, Hex Hector is the holder of a Grammy in addition to having contributed his magic touch to hits of great names in pop like Madonna, Jennifer Lopez, Whitney Houston and Janet Jackson – to name just these few. Two experienced DJs for a night that promises to be torrid.

Montreal's White Party Week wishes to thank all its partners and sponsors, as well as its public, for their support, as indispensable as it is appreciated.

Tickets for the **main event** (White Party) are available at a price of **\$90** (taxes included, service charges not included) at certain **specialized points of sale** and at a price of **\$95** through the **Admission** network (**514.790.1245**, outside Montreal – **1.800.362.4595**, **admission.com**). A thousand **VIP bracelets** are available at a cost of **\$25** (taxes included, service charges not included) in addition to the cost of a regular ticket. **White Party Week passes** providing access to all the events are also available, at **\$200** (taxes included, service charges not included) **at Priape** (1311 Ste-Catherine East) **only**.

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