

Press release
For immediate release



11th edition
Night of March 27 to 28, 2005
Montreal's White Party

A DJ roster worthy of those of the greatest capitals in the world
at the Palais des Congrès de Montréal

Montréal, March 4, 2005 – All night owls look forward to this mega-party, and they'll sure have reason to rejoice during the night from March 27 to 28, 2005, when Montreal's White Party welcomes a DJ roster worthy of those of the greatest capitals in the world within the walls of the Palais des Congrès. For the 11th edition of Montreal's White Party, the organizers have invited a prestigious assembly whose members will take turns lighting up the wee hours of the night in two theme rooms set up inside the Palais des Congrès specifically for the occasion. More than 15,000 participants are expected on the dance floors during this 15-hour uninterrupted mega-party filled with action and sound vortexes. A chill-out room was also designed for those who wish to take a breather, find rest and relevant info to fully enjoy the fun or even relax by submitting to the ministrations of a massage therapist.

Warm-Up and Perfect Sundays pre-party

To whet partiers' appetite and warm up the atmosphere, the usual official Montreal's White Party **Warm-Up** will be held at Club **Millenium** (7500 Viau) this year, from 10 p.m. to 3 a.m. **DJ Louis Georges Cazabon** will preside. And Club **Parking** will host Montreal's White Party's **pre-party**, Perfect Sundays, (10 p.m. to 3 a.m.) with American **DJ John Howard** and **Canadian DJ Patrick Dream**.

Trance Room

On Sunday, March 27, the Party launches smoothly with **DJ Preach** (9:30 p.m.-1:30 a.m.) - also a Friday night resident at Club Aria – will keep the most enduring and energetic partiers going with his ideal techno-trance progressive sound. **DJ Tiësto**, the first-ever DJ to officiate at the Olympic Games opening ceremonies (Athens 2004), will then take over (1:30 a.m.-5:30 a.m.) with his fiery Trance beats strewn with melodic elements. He'll pave the way for Milanese wonder **DJ Benny Benassi** (5:30 a.m.-8:30 a.m.) with his trash & cool made up of hybrid electro-house-tech. Then another local, **Marco G** (8:30 a.m.-noon), a DJ from our own backyard and Friday night resident at Club Aria whose international aura shines.

House Room

Other great names that roam the Earth and garner praise from the public and critics alike will set the vibes in the **House Room**. Canadian **DJ Bruno Brown** will break the ice and lead the way from 9:30 p.m. to midnight. **DJ Jester**, a regular at Montreal's White Party who stands out thanks to his sexy sound, will take over from midnight to 1:30 a.m., and a performance by Mado, Montreal Drag Queen extraordinaire will beautifully conclude DJ Jester's set. From 1:30 a.m. to 5 a.m., the stage is set for **DJ David Morales**, designer and mixer of Montreal's White Party's *White is Pure 4* CD

compilation, whose international reputation is firmly established. His protégée, Léa-Lorien, will deliver a live performance at the end of **DJ David Morales'** set with *How Would U Feel*. Two imposing American DJs in attendance during the 10th edition of Montreal's White Party will then be back full force this year. **DJ Peter Rauhofer** will wield his house spiced with tribal and vocal tones (5 a.m. to 8 a.m.) and, finally, it's on the electronic textures and rhythms that duo **Deep Dish** will bring all energies to the apex early morning from 9:30 a.m. until noon. But it's not over 'til it's over – there's an After at Club **Stéréo**.

OFF White @ Church – Official After

In order to keep the Montreal's White Party night momentum going, **OFF White** will take over at Club **Stéréo** from noon until 3 a.m. Tuesday morning so that participants may not miss a beat from **DJ David Morales**, **DJ Serge Duchesne** and **DJ Bruno Brown**. The OFF White is presented by SP Productions in partnership with Montreal's White Party/Nesss Productions and Club Stéréo. Club Stéréo has obtained a special alcoholic beverage license for the entire length of the After event (\$20 at the door and free with VIP pass).

Regular tickets for Montreal's White Party only are available (\$85, taxes included, service charge extra) **as of February 25** on the **Admission network (tel.: (514) 790-1245, toll-free 1-800-362-4595)** and at various **dedicated points of sale** in the Montreal area all the way to Toronto. One thousand Montreal's White Party **VIP bracelets** are also available at a price of \$25 (taxes included, service charge extra). These bracelets procure the following benefits: exclusive and privileged access to the event via a VIP-dedicated entrance, VIP coat check; access to VIP lounge located beside DJ booth; one official t-shirt; access to a VIP rest area and restrooms. **Important:** These bracelets are complementary to the ticket and do not individually grant the holder any entrance rights. **Montreal's White Party passes** will be sold **\$200** (taxes included, service charge extra), as of February 25 at dedicated points of sale. (The pass provides access to all selected events during Montreal's White Party Week. A promotional Montreal's White Party t-shirt and *White is Pure 4* official CD mixed by DJ David Morales will be offered free of charge upon the purchase of a pass).

Information for the public: www.balenblanc.com, info@balenblanc.com

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